

YODER HOMES

DENNY YODER, PRESIDENT

HOW DO YOU APPROACH HOMEBUILDING DIFFERENTLY THAN OTHERS?

First of all, we have a philosophy that we should strive to have long-term relationships with customers and trade partners—we don't ever refer to anybody as a "sub-contractor;" we're all partners in the same process. To put it simply, nobody works for us—they all work with us. Our long-term work with our customers have yielded innumerable referrals due to our straightforward, honest approach, high-quality workmanship and materials, and obviously, a final product a customer can be proud to call their home. Our customers demand the highest standards, so we demand the same from ourselves as well as our work. We are pretty much a no-nonsense organization—what you see is what you get. And we're delighted to say that our clients are happy with what they get, which means we've connected with them on a personal level.

We've been proud to serve the Sarasota area since 2005 and enjoy the opportunity to get to know our customers and to provide them with the best possible scenario for their living needs and enjoyment. We prefer to do remodels and renovations rather than new-home construction because it allows us the opportunity to get to know our customers and create an environment that fits their individual personalities. While new home construction does allow you to create something from the ground up, it can tend to feel impersonal. On the other hand, renovating is more of a challenge, but it's one that we embrace, as nothing is quite like the before-and-after effect that you get with remodels.

"Our principle and most sincere focus is on providing all clients with unquestionable integrity because they deserve nothing less."

Yoder Homes

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Led by Denny Yoder, Yoder Homes has been a staple in the Sarasota remodeling scene since 2005. Specializing in custom homes, room additions, condo renovations, major repairs and top-to-bottom redesigns, Yoder is a third-generation family-owned business. Denny Yoder moved to the Suncoast from Indiana, where he grew up in Fort Wayne and initially learned his skills in the construction trade from his father, who was a contractor. Upon graduating from the University of Arizona with a bachelor's degree in mechanical engineering, Yoder since lived all over the United States, including a five-year stint at General Electric, but feels he has found the perfect environment—both personally and professionally—in Sarasota, saying that it's a big small town full of people that just seem friendlier than those in other parts of Florida. Yoder doesn't just build new houses or better houses, but also better lives. Through Taking Back Lives, a locally-based but globally-reaching nonprofit started by Yoder's family, opportunities for schoolchildren in Malawi are developed and enriched. Yoder is the former president of Delagrange Homes, a 40-year-old, family-owned homebuilding company that had annual sales of about \$30 million at its peak, making it one of the largest homebuilders in northeast Indiana. Yoder built over 1,000 homes over a 17-year period. In 2005, Yoder sold Delagrange, moved to Sarasota with his family to start Yoder Homes and hasn't looked back since. Seeing that many of the condos on Lido Key and Longboat Key were 20 to 30 years old, with next to nothing having ever been done to upgrade them, Yoder began his work on the Suncoast by taking small jobs that usually grew in scope as owners came to appreciate the quality of his workmanship. One of his larger remodeling jobs was the 5,000-square-foot penthouse at The Ritz-Carlton, Sarasota.