

## YODER HOMES & REMODELING, LLC

DENNY YODER, OWNER

### WHAT ARE THE CLIENTS LOOKING FOR IN A RELATIONSHIP WITH A REMODELING CONTRACTOR?

One of the most important attributes owners are looking for in a remodeling contractor is trustworthiness. During a remodeling project, we are in the client's home entrusted with their valuable personal items. Our company was established during the down turn of the local construction market, and as a result, we were able to hire very talented and honest people who now serve as the core base of our company. Clients are also looking for experience when establishing a relationship with a remodeling contractor. They want the confidence that their contractor has the ability to transform their dreams into a reality. Communication is also a very important aspect to the relationship. Owners need a contractor that will consistently remaining in contact with the them, giving updates to progress and discussing any challenges that may arise. Finally, dependability is a consideration. When someone makes a commitment, even if it is verbal, they need to stand up to that obligation. Over the past six years we have been able to generate consistent growth, doing over \$3 million annually in gross sales. When a client comes to us with a job, we willingly offer them a list of the last ten clients we have worked with. We are confident that when the job is complete we have done everything to make sure it was successful and the customer was satisfied.



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Yoder Homes & Remodeling, Sarasota's premier residential and commercial remodeling company, specializes in condo renovations, room additions and major repairs. Owned and operated by Denny Yoder, Yoder Homes & Remodeling has served the local region since 2005, enjoying steady growth from about \$250,000 in sales in its first year to its current level of more than \$3 million. Yoder Homes' commitment to quality is made possible by employing only the very best licensed and insured craftsmen to work on each of its projects. “We've been very fortunate in this industry despite recent economic hardships,” said Yoder. “One of the reasons why we've been successful is because of our employees. With lots of companies cutting back we were able to hire some extremely talented guys that really make a difference in the end product.” As the former president of Delagrange Homes, one of the largest homebuilding companies in northeast Indiana, Denny Yoder moved to Sarasota in 2005 to launch Yoder Homes & Remodeling. He first took a special interest in some of the older condos on Lido and Longboat Key, but as the company continued to grow, so did the scope of its projects. A couple of his larger projects include a 5,000-square-foot Sarasota Ritz-Carlton penthouse and reception hall/bridal suite addition to the Palmetto Riverside Bed and Breakfast.